



FOR IMMEDIATE RELEASE
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**Cannon Safe Inc. Promotes New Tiered Model System
Upholds Longstanding Legacy of Customer Peace of Mind in Wake of 50th
Anniversary**

Las Vegas, Nevada – Cannon Safe, Inc., the leader in home safe design and technology and the largest manufacturer of Secure Organization™, this week showcased its new tiered model system for all new 2016 safe models to help consumers more appropriately select desired product features at the Shot Show in Las Vegas. Cannon Safe has been providing gun security products, valuables protection, and ultimate peace of mind to its customers for 50 years and through its subsidiary brands, GunVault, Inc. for 25 years, and Cannon Security Products for 5 years respectively, making them a foremost expert in gun security and valuables protection for the home.

"Through our unique features, Cannon Safe is able to provide incredible security way beyond the traditional steel box with a lock, unlike some safes on the market," states Aaron Baker, Cannon CEO. "Additionally, our 50-year commitment to designing and building safes that endure the test of time is evident by the quality built into our safes."

Cannon Safe's new model tiers each have their own unique set of features as is evident in the tier name: Premium, Deluxe, and Standard.

Premium (Plus Deluxe and Standard features)

- 90 Minute ETL Fire Rating based off the ASTM E119 time temp curve
- Maximum security features like Cannon's exclusive Dual-Access EMP lock, which offers both electronic and manual passcode entry, up to 12 locking bolts, anti-pry tabs, and an anti-drill triple hard plate lock protection

Deluxe (Plus Standard features)

- 60 Minute Fire Rating
- Media Power Box that establishes a secure location for digital keepsakes like surveillance or backup hard drives and digital photos

Standard

- 30 Minute Fire Rating
- Heavy gauge steel exteriors with precise hair-thin tolerances that provide extreme durability.
- Triple fin door seals that expand up to 12:1 to block smoke penetration while still allowing steam to exit.
- Patented TruLock internal hinges, 4" long locking bolts, double steel boxed edges on all door openings and a digital keypad for access.

Cannon Safe is exhibiting at the Shot Show running January 19-22 in booth # 12714 in the Sands Expo Center in Las Vegas, Nevada. Cannon Safe also has its own Home and Home Office Safe Collections as well as their hidden-in-plain-site safes by Cannon Security Products that will be on display.

Cannon Safe also offers a lifetime warranty that will replace or repair the safe damaged by burglary, natural flood, or fire for the lifetime of the safe. "After 50 years in business, Cannon Safe customers can have continual peace of mind knowing that we will be around to take care of them when and if they need it," Summarizes Baker.

About Cannon Safe

Founded in 1965, Cannon Safe® is the most trusted name in protection and the leader in home safe design and technology. Designed to be part of everyday life, Cannon Safe products offer ultimate protection from fire, natural disasters and theft. Cannon Safe is the only safe company to offer free parts, free labor and free freight for safes damaged by burglary, natural flood or fire for the lifetime of the safe. Cannon Safe Inc. subsidiary brands include Cannon Safe (www.cannonsafe.com), GunVault (www.gunvault.com), and Cannon Security Products (www.cannonsecurityproducts.com).

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