



FOR IMMEDIATE RELEASE
May 18, 2016

**Cannon Safe Partners at the NRA Show
Plans to Showcase the 2016 Product Lineup and Offer Promotional Pricing at the
NRA Show**

Las Vegas, Nevada – Cannon Safe®, a trusted name in home security and Secure Organization™ and the largest safe manufacturer, and GunVault®, the industry leader and innovator of quick-access pistol safes, are teaming up with farm and home retailer Rural King to offer exclusive pricing at the 2016 NRA annual meetings and exhibits as well as on Rural King's website RuralKing.com.

Cannon Safe and GunVault will be exhibiting their 2016 product lineup at the NRA Show running from Friday, May 20th through Sunday, May 22nd in booth # 3701 in the Kentucky Exposition Center in Louisville, KY. Both brands will have a wide range of products on display accompanied by safe giveaways and head-to-head trivia contests with prizes.

Cannon Safe has been providing gun security products, valuables protection, and ultimate peace of mind to its customers for 50 years and through its subsidiary brand GunVault, Inc. for 25 years, making them a foremost expert in gun security and valuables protection for the home.

"We are proud of our 50-year track record of providing peace of mind to our customers," says Pete Danielson, VP Marketing and Customer Experience. "Through our unique features and manufacturing processes, Cannon Safe is able to provide uncompromised security at a superb value so that more people can protect their valuables from burglary and fire."

About Cannon Safe

Founded in 1965, Cannon Safe® is the most trusted name in protection and the leader in home safe design and technology. Designed to be part of everyday life, Cannon Safe products offer ultimate protection from fire, natural disasters and theft. Cannon Safe is the only safe company to offer free parts, free labor and free freight for safes damaged by burglary, natural flood or fire for the lifetime of the safe. Cannon Safe Inc. subsidiary brands include Cannon Safe (www.cannonsafe.com), GunVault (www.gunvault.com), and Cannon Security Products (www.cannonsecurityproducts.com).

Media Contact: Ashlee Campbell
702.910.2400